

www.bitfilm.com/festival

Press contact: Katharina Linke
press@bitfilm.com 0177 - 42 12 032

bitfilm

FESTIVAL 2007

presented by



Press release No. 4 - August 15, 2007

Premiere of the Bitfilm Festival Trailer at the St. Pauli Stadium

On August 15 the new Bitfilm Festival Trailer will premiere at the open air cinema at the St. Pauli Stadium. Starting at 9:30 pm, Bitfilm will also show an animated short film from its 3D Space programme and the feature film *300* by Zack Snyder, based on the comic book by Frank Miller, which is nominated for the Grand Prix TV Digital.

The 3D computer generated animation in a classic black and white design was produced by Sehsucht, a post production and animation studio from Hamburg, which won many awards for its work, including the Golden Lion in Cannes. The film with a running length of 1:30 min shows Bitfilm's robot lady Roborella under water. She frees herself from her metallic armour and turns into a real human made of flesh and blood.

"This trailer expresses very well what our festival is about", explains festival director Aaron Koenig, "We do differentiate ourselves by focussing on films that are made with digital technology, but finally we choose films that touch us emotionally as human beings."

There are two versions of the trailer with two different soundtracks. The version *Lotus* features music by Germany's electropop darlings *2Raumwohnung*. The music for the version *Water* was composed by Sehsucht's partner company *Beatsucht*. Both versions can be downloaded under www.bitfilm.com/festival/trailer.php for free.

Save the Date: Festival opening on August 30 at the Schmidt

Press and invited guests only

At the opening of the Bitfilm Festival on August 30 at 6 pm at the Salon Schmidt, Spielbudenplatz 24, you can learn more about the trailer and the special effects of *300*. Stephan Trojansky, MD of Scanline Munich, will explain how Scanline created the "Liquid Battlefield" for the final sea battle between Spartans and Persians digitally. Niko Tziopanos from Sehsucht will give an insight into the Making-Of the trailer. Festival director Aaron Koenig will present new developments at the Bitfilm Festival, which for the first time will take place on the Internet and in Hamburg as well as in Barcelona.

Please write an e-mail to press@bitfilm.com if you want to receive an invitation.

Funded by:



Freie und Hansestadt Hamburg
Behörde für Wirtschaft und Arbeit