

www.bitfilm.com/festival

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FESTIVAL 2007

presented by:



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The Bitfilm Festival's Programme for 2007 is Ready

- More than 100 digital films to be voted for on the Internet from August 30
- Open Air Cinema, 48 hours competition, business forum and VJ party in Hamburg
- Award ceremony in Barcelona

Internet-Voting

17 feature films and 91 short films, adverts and music videos have been chosen for these six competition categories:

T-COM 3D SPACE AWARD – computer-generated 3D animations

AUTODESK FX MIX AWARD – digitally composed hybrids which mix various techniques

MTV FLASH AWARD – animations made with Flash

GEE MACHINIMA AWARD– films shot live in computer games

HAMBURG 4 MICROMOVIE AWARD – short clips designed for mobile devices

GRAND PRIX TV DIGITAL – 3D or VFX-driven feature films

Internet users from all over the world may watch the films at www.bitfilm.com/festival and decide about the winners until September 25. The prize money for the film-makers totals 10 000 Euros. The voters can win an iPod Video, the editing software FinalCutPro and more valuable prizes.

Open Air Cinema on the Reeperbahn

From Thursday, August 30 until Saturday, September 1 films of the competition will be shown free of charge on the Spielbudenplatz in the heart of St.Pauli from 9:30 p.m. to midnight.

Furthermore a special programme with digital advertising spots and the results of a collective film experiment called *Psst - Pass it On! will be screened.*

Bitfilm Forum: Video Advertising in interactive Media

The Bitfilm Forum for film and media experts will take place in the Schmidt Theater opposite to the Spielbudenplatz as in the last years. This time the topic is new means of advertisement on the Internet and in mobile media. Our cooperation partner **McCann Erickson** and international speakers present success stories of interactive Video advertisements. Admission is free of charge, registration at www.bitfilm.com/festival is required.

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Film competition Bitfilm 48h

For the new competition **Bitfilm 48h** filmmakers face the challenge to produce a digital film within two days. The film must be shot (or animated) on the Reeperbahn in Hamburg's amusement district St. Pauli. Filmmakers can register at www.bitfilm.com/festival. They will learn on August 30 at 3 pm in the festival centre on Spielbudenplatz which three objects and three terms should be included in the film. Apple premium reseller Hamburg 4 provides Mac editing suites in the festival tent, which will be guided by video experts.

The films must be submitted at the festival tent by Saturday, 3 pm on DVD. The Bitfilm team selects the best films to be shown on the big open air screen on Spielbudenplatz.

The audience decides by SMS voting upon the winner, who will get a prize money of 1500 Euros. All nominated film teams get a Final Cut Pro Workshop by Hamburg 4 worth 1200 Euros. The award ceremony will take place during the Bitfilm VJ Party at the Mandarin Kasino. The submission fee for the competition is 10 Euros and has to be paid in cash at the information desk in the festival tent.

Participants in the SMS voting can win one of the following prizes: A weekend with a Skoda Roomster (including petrol), three subscriptions to the magazine *Szene Hamburg*, and three double CDs *36 Grad* by the popular German band *2Raumwohnung*.

VJ Party at the Mandarin Kasino

On Saturday, September 1, Videojockeys present their skills live at the Bitfilm VJ Party at the Mandarin Kasino (Reeperbahn 1). Bitfilm has invited **Giraffentoast** and **aufderlichtung** from Hamburg as well as **No Domain**, resident VJs of the Sónar Festival Barcelona. Music comes from **Young & Rubicam** and **WyZ** from Barcelona, **Tensnake**, **Max Motor** and **Baze.Djunkiii** from Hamburg. **Blady Kris** from Szczecin (Poland) performs as a human beat box.

Award Ceremony in Barcelona

The Award Show of this year's Bitfilm Festival will take place in Barcelona, on Thursday, September 27, in the Galeria Niu. As there is limited place registration at www.bitfilm.com/festival is recommended.

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