

PRESS RELEASEPress contact: press@bitfilm.com

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Bitfilm Festival Calls for Entries, Looking for the World's Best Digital Films

- **Deadline: July 1**
- **Opening event in Hamburg on August 13**
- **Online voting from August 13 to September 24**
- **Closing event and award show in Tel Aviv on October 1**
- **10,000 € prize money**
- **new category for digital animations with a political message**

As of today, digital filmmakers throughout the world may submit their films to the Bitfilm Festival to win one of the five prestigious Bitfilm Awards. Only the best 3D animations, digital hybrids, Machinima movies and Realtime demos submitted online until July 1 will be selected by the Bitfilm team to compete in a worldwide election on the Internet. The Bitfilm Festival will start with an opening event in its hometown **Hamburg** (Germany) on **August 13**. It will end with a closing event including the award show in **Tel Aviv** on **October 1**. Israel's economic and cultural power centre celebrates its 100th anniversary this year. It is a Bitfilm festival city for the first time.

These are the award categories with a cumulated prize money of 10,000 €:

3D SPACE AWARD - computer-generated 3D animations

FX MIX AWARD - digitally composed hybrid films which mix various techniques

MACHINIMA AWARD - films shot live inside computer games

REALTIME AWARD - animations generated in realtime (a.k.a. „Demos“)

New in 2009: the **POLITICOOL AWARD** which features digital animations and mash-ups with a political message.

„In the last years our users have submitted more and more political films“, the festival's director Aaron Koenig comments this innovation. „The Internet is full of digital animations and mash-ups on political issues. In Germany we have a year of many elections, the ‚Superwahljahr‘, and our new host city Tel Aviv is located in the politically very complex and interesting middle east, so it was just natural for us to introduce this new section.“

Films may be submitted until July 1 under www.bitfilm.com/festival

More information and pictures in printable resolution at: www.bitfilm.com/press